

Media Contact:

Kamie Cicinelli
Executive Director
Words Alive
(858) 274-9673
kamie@wordsalive.org
www.wordsalive.org

NEWS RELEASE

For Immediate Release

**SPECIAL LIBRARIES ASSOCIATION AND WORDS ALIVE BOOK DRIVE RAISES
715 BOOKS****SLA and Words Alive Collaboration Aids Local Literacy Programs**

San Diego-(June 3, 2010)- The San Diego chapter of the Special Libraries Association collected 715 new and gently used children's books in a recent book drive partnered with Words Alive. Words Alive will use these books to support their numerous literacy-promotion programs, including creating a new Lending Library at Bayview Childhood Development Center. They will also donate the books to the East County Department of Health and Human Services for parenting workshops and Child Welfare Services. In these venues low income parents and children will be given the access they may not otherwise have to children's books.

"This was the most successful book drive I've seen at Words Alive," said Amanda Bonds, Program Coordinator III, Words Alive. "The SLA coordinators' dedication to the literacy cause, passion as professionals in the field and love of reading contributed to their tremendous success in this event."

Kate Vigderson, SLA student liaison, coordinated the book drive which ran April 5 through April 29. Collection sites were located all over San Diego county including at UCSD, Alliant International University Walter Library and St. Mark's Episcopal Church.

About SLA

The San Diego chapter of the Special Libraries Association is composed over 117 information professionals working in the San Diego area. It is part of a global, nonprofit

organization that promotes strengthening the roles of information professionals in their communities.

About Words Alive

Founded in 1999, Words Alive is a non-profit organization that helps underserved, low-income, at-risk children, teens and adults discover how books can add meaning to their lives. Instead of teaching the skill of reading, Words Alive engages its program participants in the joy of reading with innovative programs and initiatives with the goal of creating lifelong readers and learners. For more information about Words Alive, its programs, volunteer opportunities, annual Authors Luncheon and giving opportunities, please contact Kamie Cicinelli, executive director, at (858) 274-9673, kamie@wordsalive.org or access our website at www.wordsalive.org.

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